

Willow

Willow Collective Photo Guidelines

Please ensure the photos are clear and are of the exact item being offered for rental. Willow Collective will review all images before listing and reserves the right to edit or remove backgrounds. Images that don't follow these guidelines will not be used. Willow Collective also have the right to use images provided across our website and social media platforms.

Do's

- Use a photo of yourself or a friend wearing the garment
- Take at least front and back photos of the garment
- Take close-up photos of any detail and branding
- Photograph the label to show sizing as some brands do not use the UK sizing



Don'ts

- Don't use an image which includes other people
- Don't use images of the garment on the floor or hanger
- Don't have creases or stains on the garment
- Don't use images with text
- Don't take selfies



If you have any questions, please [contact us](#).